

# 2nd Annual Pharma Packaging, Labelling, Serialisation, Track and Trace 2019

"Securing your Supply Chain and Quality Management"

19th September 2019,  
Kohinoor Continental Hotel,  
Mumbai, India



## AGENDA AT A GLANCE

## Key Speakers Include



**K. BANGARURAJAN**  
Joint Drugs Controller (INDIA)  
CDSCO (HQ)



**RUBINA BOSE**  
Deputy Drugs Controller (India)  
CDSCO (WZ)



**AMIT KALE**  
Associate Vice President - Packaging and Automation  
Reliance



**OMPRAKASH S. SADHWANI**  
Former Joint Commissioner and controlling Authority  
Food and Drug Administration (Maharashtra state)



**CHANDRA SEKHAR**  
Vice President Quality  
Reliance Life Sciences



**UDAYKUMAR RAKIBE**  
Founder  
PharmaMantra



**VAIBHAV KULKARNI**  
Director - Regulatory Affairs  
Abbott Nutrition



**NARESH TONDARE**  
Senior Director - National Regulatory Affairs  
Biocon



**RITESH GOHEL**  
Senior Manager, Global Serialisation and Track & Trace  
Sun Pharma



**S.R. SALUNKHE**  
Former Assistant commissioner -  
FDA Maharashtra



**PRABIR DAS**  
Head - Packaging Tech Services, OSD  
Mylan Laboratories



**SANJAY KUMAR**  
Head Of Legal  
Emcure Pharmaceuticals



**VISHWAS SOVANI**  
Founder Director  
Pharmawisdom



**VIRENDRA SINGH**  
Senior Manager  
Reliance Life Sciences



**GAURAJ SHAH**  
Counsel  
Bombay High Court



**JAGDISH VYAS**  
Manager  
Abbott



**RAJSHRI CHETAN PARDESHI**  
Manager - Commercial Packaging Development  
and Labelling  
Glenmark Pharmaceuticals

Plus many more COMING SOON.....

## WHO ATTENDS?

25+  
Speakers

70%  
Decision  
Makers

3+  
Hours of  
Networking

1  
Day

1  
Golden  
Opportunity

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#Vlct

*"This is a really well managed, informative, interactive and learning event also allowing us to network together and its absolute a value for money. I wish them the "All is The Best". Keep up the "GOOD SHOW"*

General Manager, Accutest Research

AGENDA  
AT A GLANCE

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"Very well structured summit. Adequate knowledge on the topic of clinical research, regulations, guidelines, amendments, etc are well discussed"

ICRI (Institute of Clinical Research, India)

## AGENDA AT A GLANCE

### CONFERENCE INTRODUCTION:-

Growth of international free trade and inadequate drug regulation have led to the expansion of trade in counterfeit drugs worldwide. Fraudulent drugs harm or kill millions around the world and inflict serious damage on the brand names and bottom lines of major pharmaceutical manufacturers. Although less developed markets have long been their stronghold, pharma counterfeiters are now using digital channels to penetrate developed countries, where traditional physical drug distribution networks are well protected. Companies have plowed billions of euros into defensive measures, but their efforts haven't slowed counterfeiters. Common anti-counterfeiting tactics block about half of the fake drugs, at most. New regulatory initiatives, meanwhile, leave large gaps for criminals to exploit. Technological protection is seen to be the best way to avoid this problem. Different technologies came into existence like overt, covert, and track and trace technologies. This review emphasises ideal technological characteristics, existing anti-counterfeit technologies, and their adoption in different countries. Developed countries like the USA have implemented RFID while the European trend is towards 2D barcodes. The Indian government is getting sensitised about the extent of the problem and has formulated rules mandating barcodes. Even the pharmaceutical companies have been employing these technologies in order to detain illegitimate drugs in their supply chain.

This conference overviews and integrates the business and technical problems that pharmaceutical companies should be aware of in order to fight the major global problem of counterfeit medicines. In addition to discussion of the problems, this conference addresses serialisation; track and trace analytical techniques scientists use to detect counterfeits and identifying solutions to the threat of counterfeit medical products. It gives us immense pleasure in welcoming you to "2nd Annual Pharma Packaging, Labelling, Serialisation, Track and Trace 2019."

We look forward to see you personally at our esteemed event.

### KEY THEMES DISCUSSED IN THIS CONFERENCE:-

- Getting ready for 2022: Meeting your needs requirements, and planning for interoperability
- Industries used case scenario on serialization success and failure
- Facilitate government industry info and data sharing
- Gaining insights about the industry if it is ready for emergent technologies to tackle counterfeiting
- Efforts to secure your products from illegal counterfeiting and catching the counterfeiters
- Current scenario of anti-counterfeiting in India for the pharmaceuticals products
- Importance of implementing serialization and track & trace to your pharmaceuticals production
- Major benefit of adopting to a new specialized software's which manages high level of serialization complexity
- Streamlining your anti-counterfeiting data, processes, and systems with the help of emerging technologies
- Collaborating with partners to effectively combat counterfeiting and protect their products
- Addressing global standards to develop and design supply-chain visibility and security solutions
- Locating key events in your supply chain and track flagged events
- Designing your packaging and labelling which is more secure and attractive to your clients and the consumers
- Considering patient adherence and patient persistence as part of the packaging and labeling
- Regulatory Serialization - Key to control your business activity and the changes you have to follow on your production line with the least amount of disruption.
- Recent decision by the drug testing advisory board
- Understanding the global regulatory developments and updates
- Recent evolving regulatory frameworks in India - Compared with RoW
- Be part of a major networking opportunity

### AN EVENT TO VOW

Get more from the event, with a broader scope bringing the whole communications value chain together. Enjoy and make the best out of our dedicated networking time, meet the leading international vendors showcasing the products of tomorrow in the co-located exhibition. Expand your knowledge of the latest business models and strategies in the high-level conference.

### WHY EXHIBIT?

Make Sales  
Debut new products  
Profile your brand  
Meet new business partners  
Develop key relationships  
Educate pharma and biotech companies



### WHO WILL YOU MEET

CEO's, CTO's, CIO's, Presidents, Vice Presidents, Directors Heads & Managers of:

Pharmaceutical manufacturers and distributors, Healthcare professionals, Pharmacists, Serialisation, Track and Trace - Solution providers, Brand - protection, enforcement, security, integrity and management companies, Drug regulatory agencies, customs and police, Intergovernmental organizations (IGOs) involved in healthcare and IPR protection, Non-governmental organizations (NGOs) active in healthcare, Patients' representatives, Healthcare research organizations, Pharmaceutical associations, Anti-counterfeiting organizations, Packaging, labeling and converting companies, Authentication technology suppliers, Anti-counterfeiting service suppliers - IP specialists, investigators, lawyers

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Conference was very informative and the positive of the conference is Mr. Bangarurajan sir. Regulatory perspectives were very much good and clarified. Very much happy for the conference

Research Associate, The Himalaya Drug Company

## AGENDA AT A GLANCE

### DAY ONE - 19th September 2019

**08:30** - Coffee and registration - An opportunity to meet and to network with your conference colleagues.

**09:20** - Chairperson opening remarks

#### MARKET OVERVIEW & ANALYSIS

**09:30** / Getting ready for 2022: Meeting your needs requirements, and planning for interoperability

- Industries used case scenario on serialization success and failure
- What technology is right for you? Challenge and opportunity space for serialization and interoperability.
- Infrastructure for Phase III: Discussing how to adapt your existing data.
- Discussing on the future of data, automation and process standardization and how it will supports the future of an anti-counterfeiting efforts and product integrity

**10:00** / Facilitate government industry info and data sharing

- Opportunities for the pharma and life sciences industry
- Gaining insights about the industry if it is ready for emergent technologies to tackle counterfeiting
- Discussing with industry leaders on how they implement new technologies into their business processes, and practices
- Discovering new technologies that can integrate into your systems and processes

**10:30** - Morning Coffee/Tea & Discussion

#### CHALLENGES & OPPORTUNITIES

**10:50** / DISCUSSION WITH EXPERTS: Efforts to secure your products from illegal counterfeiting and catching the counterfeiters

- Current scenario of anti-counterfeiting in India for the pharmaceutical products
- Challenges to stay ahead with counterfeiters becoming smarter and more sophisticated than ever before.
- Anti-counterfeiting legislation and the mandate; how will your company incorporate these changes into your anti-counterfeiting strategy?
- Absolute techniques to secure packaging and to avoid counterfeiting
- Effective anti-counterfeit strategy to avoid brand loyalty compromised and to ensure patient safety
- Ensuring pharmaceutical companies are working subsequently to protect their services and reputations by educating their clients on counterfeit products and acquiring a holistic view of all online channels where their brand is being infringed

Moderator:

**GAURAJ SHAH**  
Counsel  
Bombay High Court

Panellists:

**K. BANGARURAJAN**  
Joint Drugs Controller (INDIA)  
CDSCO (HQ)

**OMPRAKASH S. SADHWANI**  
Former Joint Commissioner and controlling Authority, Food and Drug Administration (Maharashtra state)

**UDAYKUMAR RAKIBE**  
Founder  
PharmaMantra

**SANJAY KUMAR**  
Head Of Legal  
Emcure Pharmaceuticals

**11:30** / DISCUSSION WITH EXPERTS: Importance of implementing serialization and track & trace to your pharmaceuticals production

- Major benefit of adopting to a new specialized software's which manages high level of serialization complexity
- Using of microscopic serialization codes to track pharmaceutical products
- How different is the traceability regulatory concepts based on serialization of medicines which impacts the stakeholders across the supply chain?
- What are the traceability challenges still to be overcome in the next 3 to 5 years?
- Why do we need a harmonized global strategy in terms of controls in the supply chain in order to protect efficiently patients from counterfeits?
- Global regulatory end-to-end tracking process and its critical functionality
- Critical function of regulatory end-to-end tracking process globally

Moderator:

Panellists:

**RITESH GOHEL**  
Senior Manager, Global Serialisation and Track & Trace  
Sun Pharma

**JAGDISH VYAS**  
Manager  
Abbott

**VIRENDRA SINGH**  
Senior Manager  
Reliance Life Sciences

**12:10** / Streamlining your anti-counterfeiting data, processes, and systems with the help of emerging technologies

- Collaborating with partners to effectively combat counterfeiting and protect their products
- Tackling counterfeiting by acquiring insight about how the industry is ripe for emerging technologies

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"The sessions was informative on products and the discussions was fantastic. It has given a better idea on where the industry is heading. To start a new era of clinical trials, this seems to be a promising start for the industry. The second innings for the clinical trials seems promising technically as well as operationally"

Senior Business Analyst, HCL Technologies

## AGENDA AT A GLANCE

### DAY ONE - 19th September 2019

- Implementing newest technologies to the business processes, and practices by gaining a brief knowledge from the industry leaders
- Discovering how new technologies can be integrated into your systems and processes

12:40 - Networking luncheon

Afternoon Chair Person

13:50 / Pharma Packaging: sustainability a global challenge

- Global impact
- Environment damage
- Global Bans
- How to be sustainable

**AMIT KALE**  
Associate Vice President - Packaging and Automation  
Reliance

14:20 / DISCUSSION WITH EXPERTS: Designing your packaging and labelling which is more secure and attractive to your clients and the consumers

- Considering patient adherence and patient persistence as part of the packaging and labeling
- Encouraging innovative packaging designs to assure your products stand out against those of the competition
- Perfecting your packaging to assure your products integrity is guaranteed both while in storage and in transit
- Gaining enterprise labelling to uphold compliance, protect brand and perfecting supply chain performance
- Looking at the packaging design that encourage patient adherence to prescribed medicine regime
- Best practice guide to gain advantage on your product labelling
- Considerations to improve the efficiency of product logistics through labelling optimisation
- Learning about industry best activity solutions to better your labelling analyse activity and distinguishing potential errors

Moderator:

**VISHWAS SOVANI**  
Founder Director  
Pharmawisdom

Panellists:

**AMIT KALE**  
Associate Vice President - Packaging and Automation  
Reliance

**PRABIR DAS**  
Head - Packaging Tech Services, OSD  
Mylan Laboratories

**S.R.SALUNKHE**  
Former Assistant commissioner  
FDA Maharashtra

**RAJSHRI CHETAN PARDESHI**  
Manager - Commercial Packaging Development and Labelling  
Glenmark Pharmaceuticals

15:10 - Afternoon Tea/Coffee

### REGULATORY

15:30 / Topic TBC

**RUBINA BOSE**  
Deputy Drugs Controller(India)  
CDSCO (WZ)

16:00 / DISCUSSION WITH EXPERTS: Understanding the global regulatory developments and updates

- Recent evolving regulatory frameworks in India - Compared with RoW
- How regulation seeks to respond the legal framework and most efficient strategies to combat counterfeiting
- Establishing a secure market for consumers to ensure the protection of legitimate trade
- Establishing measures that promote strong IP rights enforcement in coordination with rights holders and trading partners
- How government seeks to regulate IoT and emergent technology to address the counterfeiting challenge
- A holistic strategy that includes collaboration with law enforcement authorities, regulatory officials, supply chain partners, and packaging technology specialists
- What governments expect from brand holders and pharmaceutical stakeholders?
- Regulatory requirements - What is the greater emphasis on supplying the global market

Moderator:

Panellists:

**RUBINA BOSE**  
Deputy Drugs Controller(India)  
CDSCO (WZ)

**CHANDRA SEKHA**  
Vice President Quality  
Reliance Life Sciences

**NARESH TONDARE**  
Senior Director - National Regulatory Affairs  
Biocon

**VAIBHAV KULKARNI**  
Director - Regulatory Affairs  
Abbott Nutrition

16:50 / Chairperson's closing remarks and end of conference

**VISHWAS SOVANI**  
Founder Director  
Pharmawisdom

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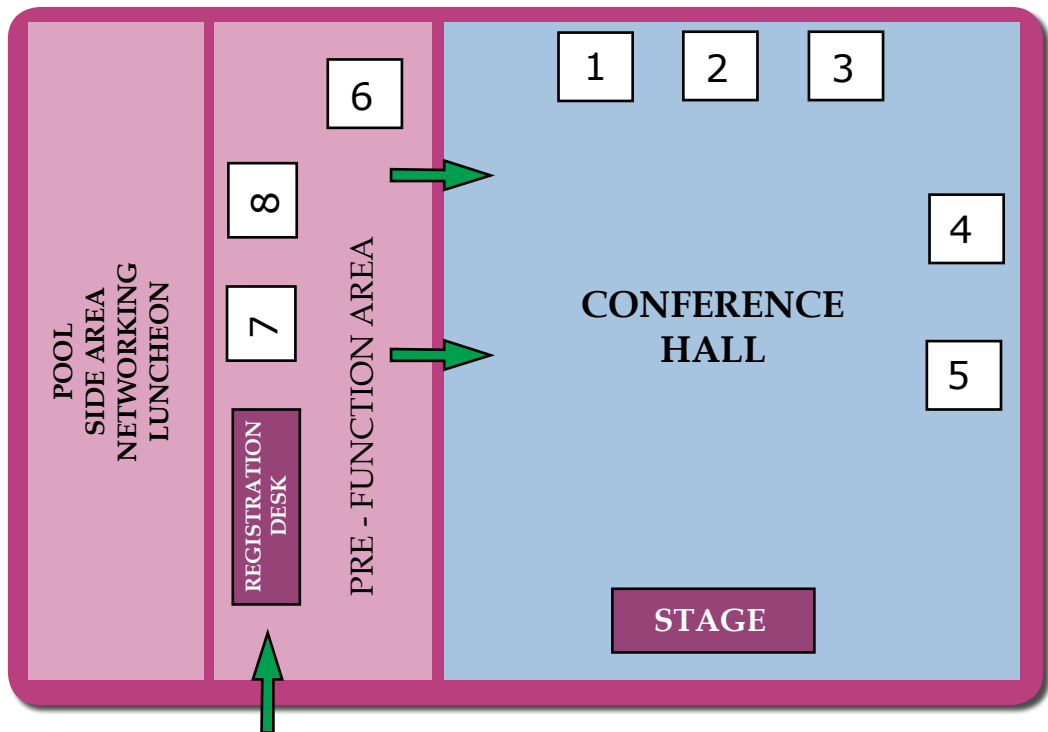
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*"Its a good conference and the approach of new ideas get a merge in single pool without any barriers."*

Research Associate, Lupin Bioresearch

## AGENDA AT A GLANCE

**FLOOR PLAN - Book your stalls now before they run out !!!**



1	4	7
2	5	8
3	6	

**Note :-** The floorplan is subject to change at the discretion of the organisers.

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"Since Pharama companies have ventured into Biologicals/ Biosimilars business, the conference could have focused on discussing case studies in Biosimilars Clinical trails, challenges in CTS in New Biologicals & Vaccines."

Regulatory Affairs Biologicals-Cipla New Ventures, Ciplavv

## AGENDA AT A GLANCE

### REGISTRATION FORM

#### RESERVATION PRICING:

##### Early Bird Discount Rate Till 06th August 2019

1 day conference per delegate - Fee: INR 10,000 + GST(18%)

##### Standard Rate (07th August 2019 Onwards)

1 day conference per delegate - Fee: INR 15,000 + GST(18%)

##### For Bulk Booking of More Than 5 Delegates

Please email us at [bookings@virtueinsight.com](mailto:bookings@virtueinsight.com)

#### Registration Form Details:

Forename .....Surname .....

Job Title .....

Company .....

GST No (If Applicable) .....

Official Contact Number .....

Address .....

Country .....Postcode.....

Phone .....Fax .....

Email .....

I confirm that I have read & agree to the terms and conditions of booking..... (Please Tick)

Signature .....

#### Methods of Payments:

**By Cheque** - Complete and return the above registration form via post or email, together with your cheque payable to Virtue Insight.

#### By Bank Transfer:

Account Name - Virtue Insight  
Account Type - Current  
Account Number - 915020031763553  
Bank Name - Axis Bank  
Bank Address - 2/8 LAMBERT NAGAR, 1st cross street, Virugambakkam, Chennai - 600 092  
Branch Name - Virugambakkam, Chennai  
Swift Code - AXISINBB211  
NEFT / IFSC Code - UTIB0000211  
Micro Code - 600211010

#### Queries:

Should you have any questions on bookings, Please feel free to contact us.

Email: [info@virtueinsight.com](mailto:info@virtueinsight.com)  
Web: <http://www.virtueinsight.com>  
India Office: Tel: +91 44 42108101

#### General Information Venue:

Kohinoor Continental Hotel  
Andheri Kurla Road  
Andheri ( E )  
Mumbai 400059 - India  
Tel: 91 22 66919000 / 91 22 28209999

#### Payment Terms:

Virtue Insight requires the full amount to be paid before the conference. Virtue Insight may refuse entry to delegates who have not paid their invoice in full.

#### Substitutions/name changes or cancellations:

There is a 50% liability on all bookings once made, whether by post, fax, or email. There is a no refund policy for cancellations received on or after one month before the start of the event. Should you decide to cancel after this date, the full invoice must be paid. Conference notes will then be sent to you. Unfortunately, we are unable to transfer places between conferences and executive briefings. However, if you cannot attend the conference, you may make a substitution/name change at any time, as long as we are informed in writing by email, fax or post. Name changes and substitutions must be from the same company or organization and are not transferable between countries.

#### Indemnity:

Virtue Insight reserves the right to make alterations to the conference/executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will refund your registration fee and we will try to reschedule the event.

#### Fee:

The conference fee includes lunch, refreshments and conference papers provided on the day. This fee does not include travel or hotel accommodation.

#### How we will contact you:

Virtue Insight's preferred method of communication is by email and phone. Please ensure that you complete the registration form in full so that we can contact you.

#### News Updates:

Please tick if you do not wish to receive email updates in the future

### VENUE

#### Kohinoor Continental Hotel

Address: Andheri Kurla Road,  
Andheri ( E ),  
Mumbai - 400059,  
India.

Phone: 91 22 66919000 /  
91 22 28209999



### MAP & DIRECTIONS

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"Topic was very good huge on current seminar, Location is very good to Aequase, Speaking was good to deliver current situation, Very on panel discussion and due and Answer session"

Sr. CRA, Lambda Therapeutic Research

## AGENDA AT A GLANCE

### UPCOMING CONFERENCES

#### UK

• (Pharma)	2nd Annual Pharma AI & IoT 2019	10th & 11th July 2019, London, UK
• (Pharma)	8th Annual Pharma AntiCounterfeiting & Serialisation 2019	4th & 5th September 2019, London, UK

#### USA

• (Pharma)	19th Pharmacovigilance 2019	8th - 10th October 2019, Chicago, USA
• (Pharma)	3rd Annual Pharma Pricing, Reimbursement & Market Access 2019	29th & 30th October 2019, Chicago, USA

#### INDIA

• (Tech)	6th Annual IoT & AI Summit 2019	3rd July 2019, Bangalore, India
• (Pharma)	2nd Annual Pharma Packaging, Labelling, Serialisation, Track and Trace 2019	19th September 2019, Mumbai, India
• (Pharma)	20th Pharmacovigilance 2019	7th November 2019, Mumbai, India
• (Pharma)	14th Biosimilars Congregation 2019	12th December 2019, Mumbai, India

For more info on these summits - Kindly contact us at -

Phone - (India) - + 91 44 42108101    Email - (India) - info@virtueinsight.com

Phone - (UK) - + 44 - 2036120886    Email - (UK) - info.uk@virtueinsight.com

#### Virtue Insight:-

Virtue Insight equips business professionals around the world with the latest indepth industry knowledge and provides networking opportunities in the telecom, infrastructure and pharmaceutical industry. Our aim is to provide a platform to share knowledge and insights and provide our event attendees to network effectively and deliver maximum ROI by make new business alliances. We strive to produce high quality conferences which include the latest topics which are delivered by world class leaders of the industry.

Our motto is to offer our customers the expertise and connections for a profitable business. Our events encompass an optimum chance to gain maximum value in terms of networking and an opportunity to sponsor and exhibit to attract new business alliances.

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