



B2B Pharmaceutical Networking
March 28- April 1 • VIRTUAL

COMPANIES 2022

bepharma.org



 **BE PHARMA** *Virtual* **2022**
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March 28- April 1 • **VIRTUAL**

BePharma is a business forum where managers and representatives of companies from all divisions of healthcare from different countries meet with the aim of **creating new business opportunities in the global pharmaceutical market.**

Mexico City is usually the meeting point for a live event, with its optimal infrastructure, activities, and venue, which allows everyone to negotiate, socialize and enjoy the **3 day** event in comfort, safety, order, and ease of mind.

However, due to the worldwide pandemic we will have a one-week virtual event of meetings through our videoconferencing platform.

¡You won't have to miss out on any business!!

We Connect

companies in the pharmaceutical industry and other healthcare divisions around the world.

Our goal in the new global context and with a holistic vision, **is to maintain our position** as the main liaison and business hub in the Americas for the sector.



We Coordinate

a comprehensive call that includes **from large laboratories to small companies** that seek to incorporate themselves into the value chain, offering dynamic possibilities to compete in an open and innovative market.



IN THE LAST 10 YEARS

WE HAVE GENERATED MORE THAN

12,000 B2B

MEETINGS

— WITH THE PARTICIPATION OF MORE THAN —

900

COMPANIES FROM

58 COUNTRIES

WE CONVENE

the companies in a comprehensive manner:
prospecting, guiding, and registering applicants.

WE PROVIDE

the conditions for these virtual meetings to
be held in a timely and orderly manner on
the dates convened, allowing the outcome
of the negotiations to be more successful.



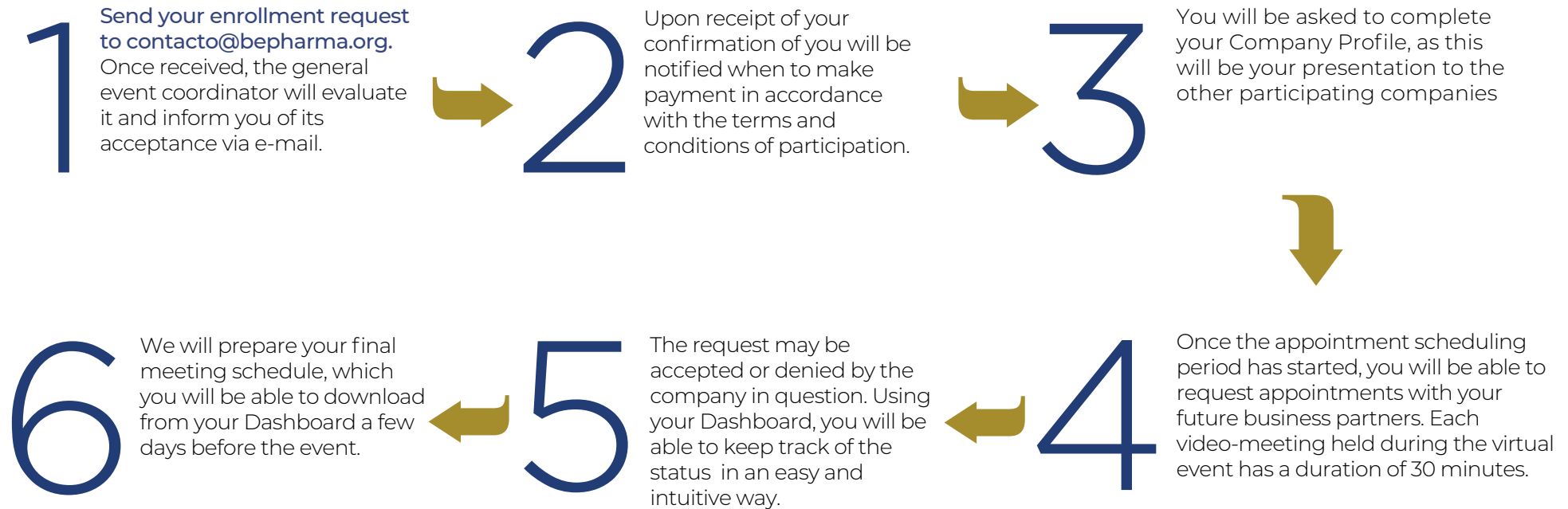
 **BE PHARMA** Virtual **2022**
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PARTICIPATE

in the next edition that will take place in its virtual edition from
March 28 th through April 1 st , 2022, from the comfort of your
home or office.

HOW TO PARTICIPATE?

The event is exclusively for manufacturers or distributors of medicines for human use and related healthcare divisions as well as companies that supply goods or services for these sectors.



Registration is open until March 18th , 2022.

How does **BePharma** work?

1

Enrollment Process. You will be granted access to the Dashboard so you can complete your Company Profile with your own business offers. You will fill out a detailed questionnaire and you will be able to attach a digital file (presentation of your company, product catalog or similar) for further information.



2

Appointment Scheduling Period. During the month prior to the event, your Dashboard will provide you with access to the appointment scheduling system, the company profiles of all of the other participating companies, an integrated chat function so you may contact other participants with comments or questions. You will be able to filter the participants by country, activity, interests, and classify them according to your own criteria for easy management.



3

Once you have identified the companies you are interested in, you may send your appointment requests with a single click! You will also receive appointment requests from other participants, which can easily be viewed through your Dashboard. You decide whether you would like to accept or deny such requests, you are always in control of your own meetings.



4

We will place your confirmed meetings in your event schedule, according to the given availability (there will be a mandatory part and the option of additional availability).

Cost of Participation:

US \$ 950.00 + 16% VAT.

- For each access/device

* Schedules will be shared by all participants of a given company.

Early registration discount, for enrollments received by December 1, 2021

US \$ 849.00 + 16% de VAT.

- For each access/device

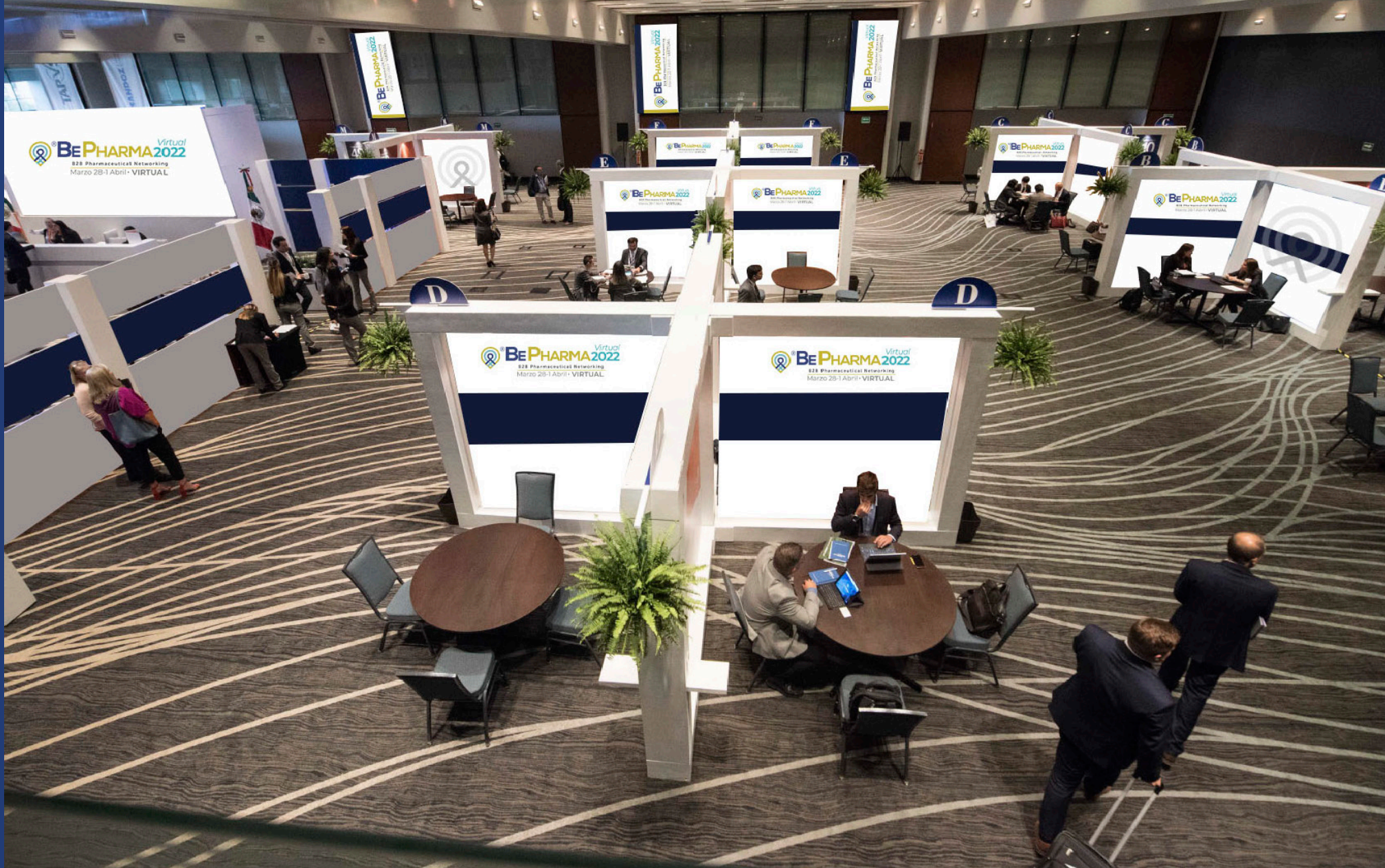
* Schedules will be shared by all participants of a given company.



Your enrollment includes:

- 📍 Registration of your company on our website as a participating company
- 📍 Access to the Dashboard to fill out your company profile in detail
- 📍 Possibility to include a presentation of your company, catalog, or other information of interest
- 📍 Use of the complete Dashboard: review of the profiles of the other participants, filter according to country, activity, interests, etc. option of classifying according to your criteria, for easy locating of each participating company
- 📍 Request appointments with a single click
- 📍 1 week of videoconferences through our videoconferencing tool





Important Dates



February 21st through March 21st, 2022:

Through your Dashboard request and confirm your business meetings to be held during the event, according to the availability indicated by you.



There is no limitation to the number of meetings you can confirm. The only limitation is your availability and that of your counterpart.



March 22nd and 23rd, 2022:

You will now only be able to confirm requests of previously received requests.

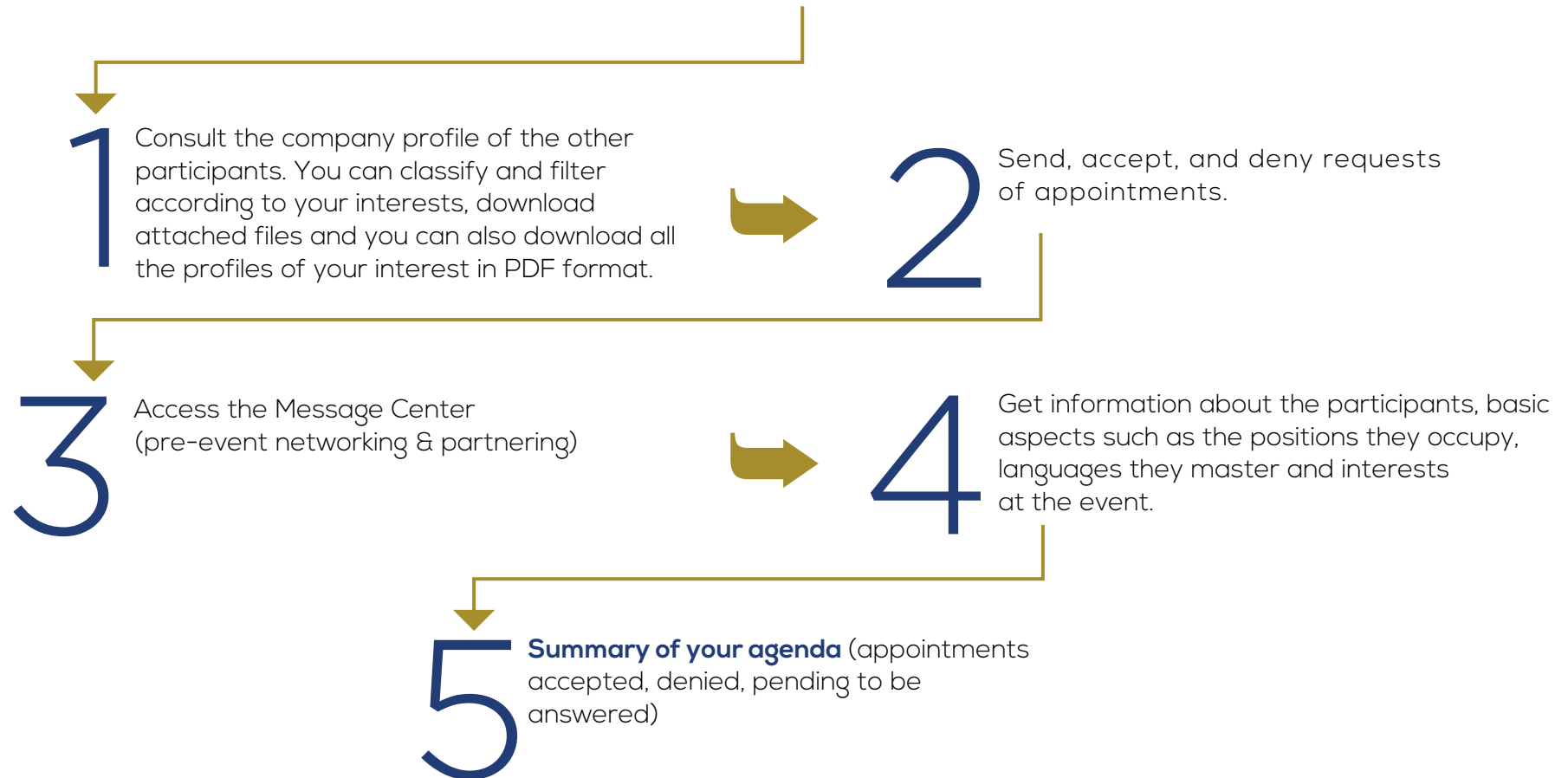


March 25th, 2022:

Your Appointment Schedule will be available for download in your Dashboard.

From the Dashboard

Once the appointment scheduling period has begun, you will be able to:



Cancellations

If you need to **cancel your participation in BePharma 2022** the following applies:

- 📍 Cancellations must be requested in writing to contacto@bepharma.org and any refund will be processed after the end of the event.
- 📍 Once payment has been made and the cancellation request is received by January 31, 2022, **a 10% administrative fee will be charged.**
- 📍 For **cancellations received between February 1 and February 28, 2022**, a cancellation fee of 30% of the total cost of your participation will apply.
- 📍 Unfortunately, cancellations **can NOT be accepted in the last 30 days** prior to the start of the event, therefore, cancellations and non-attendances are non-refundable.
- 📍 Applicable refunds will be made by electronic bank transfer.
- 📍 All amounts are subject to Value Added Tax (VAT) currently in effect in Mexico.
- 📍 The Cancellation Policy is subject to change without prior notice.
- 📍 Any refund will be made once the event is over.

WITH THE SPONSORSHIP OF:





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✉ contacto@bepharma.org

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